

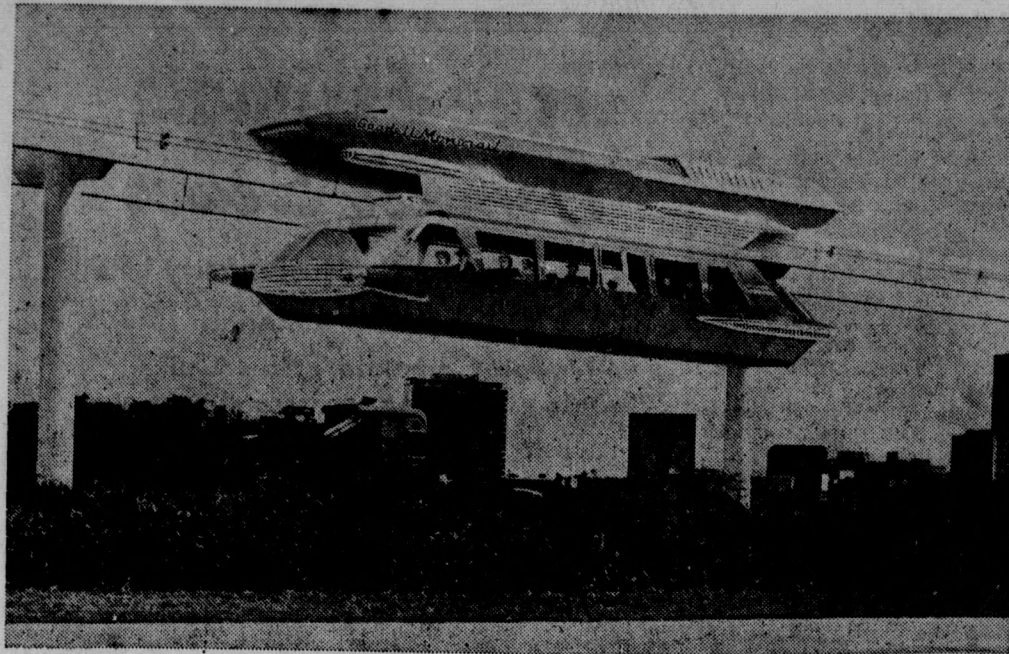
# Sierra Madre News

Serving 26,987 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$4.00 YEARLY — 10c PER COPY ON NEWSSTANDS

SIERRA MADRE, CALIFORNIA — THURSDAY, FEBRUARY 21, 1963

12 PAGES — VOL. 56, No. 17



**MONORAIL FOR L.A.** — Goodell Monorail has been notified by MTA that its rapid transit system will be approved from Los Angeles Downtown Terminal to International Airport upon completion and approval of additional feasibility studies. Photo shows prototype of cars to be used by Goodell.

## Bonelli Opposes MTA Transit

Vigorous opposition to the Metropolitan Transit Authority proposal for the es-monorail line was expressed by Supervisor Frank G. Bonelli before the Board of Supervisors. Joining with him, the county board went on record in opposition to the latest MTA proposal.

Bonelli blasted the scheme by the Goodell Monorail Systems and the MTA linking downtown Los Angeles with International Airport by monorail as a "gray train run."

"The Goodell Monorail proposal is ill-timed," Bonelli stated, "and could be the start of terminal-to-terminal train runs such as those to the airport, Disneyland or Santa Anita. It would give away the lucrative lines that MTA will need to support an area-wide system of mass transportation privately financed and guaranteed by a broad, integrated network of lines in one system, thus insuring a financially stable transit authority."

## Marcus Woodward Honored At Scout Meeting

Marcus Woodward, long identified with Scouting and youth activities in the Sierra Madre - Hastings Ranch area, was one of seven men in the San Gabriel Valley Council presented with the Silver Beaver Award from the National Council, Boy Scouts of America, by John Worman, chairman of the Silver Beaver committee, assisted by the members of the Order of the Arrow, an honorary Boy Scout service group.

The Silver Beaver Award, which is presented to volunteer Scouters in recognition of their distinguished service to boyhood, is the highest award which can be made to a volunteer by the National Council upon recommendation of the local Council.

Mr. Worman, after listing Mr. Woodward's many interests in youth and civic affairs, introduced him as "Mr. Desert Caravan himself," and also presented Mrs. Woodward with a replica of the Silver Beaver on a silver wrist chain.

## Bids Being Studied

## Television Cable Installation Coming Close To Reality

That Sierra Madre will have an opportunity to enjoy all television programs, and have selection of various channels came closer to home this past week when two successful companies had their bids referred to the Capital Improvements Committee of the Sierra Madre City Council, for review and recommendation.

The lowest bidder at this point is the Communication Corp., 404 N. Roxbury Drive in Beverly Hills. Should the committee find this company in good standing and its bid to the best interest of the people of Sierra Madre and they are awarded the contract, here is what residents can expect.

That cable will be made accessible to all residents of Sierra Madre. It is believed that as many as 8 channels will be made available to subscribers and could run as high as 10 to 12 taking into consideration HF stations and educational channels.

The connecting charge for the main set of a single

## Charity Day for Local Hospital March 1

Charity Day for the Auxiliary of the Sierra Madre Community Hospital will be held at the Santa Anita Race Track in Arcadia, March 7. Mrs. Robert G. Davis, president of the Auxiliary, announced that the funds raised will be used to furnish a new room in the Sierra Madre Community Hospital.

The Auxiliary was founded two years ago to serve the newly dedicated Sierra Madre Community Hospital, a non-profit institution, serving the Foothill area. It was formed by a group of conscientious women, aware of the existing needs and a desire to give service. The membership has continually grown and now serves with regular volunteer hours both in and out of the hospital. The members are constantly at work "to advance the welfare of the Hospital" in accordance with their membership pledge.

Hospital Auxiliary members and their guests will eat lunch and watch the races from the Clubhouse Terrace. The seventh race will be named in honor of the Sierra Madre Hospital Auxiliary.

The officers and directors of the Auxiliary planning to attend on March 7 are: Mrs. Robert G. Davis, president; Mrs. William B. Meek, vice president; Mrs. Otto K. Anderson, vice president of membership; Mrs. Chester F. Lighthizer, vice president of ways and means; Mrs. J. Carl Brand, vice president of volunteers; Mrs. T. Adelaide Miller, recording secretary; Mrs. F. Edwin Blair, correspondence.

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## Sierra Madre Day March 1

Sierra Madre Day, Friday, March 1, at the Santa Anita races will be well attended, announced John H. Curtis, Chamber president, who is in charge of ticket sales for that day. "A special club house section has been reserved for us," said Curtis, "which overlooks the whole race course and the finish line."

He said, "We still have a few tickets but suggest that all interested in getting in on this special occasion get their tickets at once." Tickets may be purchased at the Curtis office, 304 West Sierra Madre Blvd., or reserved by calling EL 5-3433.

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## City To Give Up Property

The reason that the City of Sierra Madre is proceeding with the intent of de-annexation of tract 25965, was very aptly brought out in an economic report from the City Administration at the past City Council meeting.

Anticipated income from the area showed an average of \$4,984.79 while expenditures totaled \$4,267.47 leaving a potential spread of \$719.32.

In allowing Arcadia to annex this area the report stated, "This portion of Santa Anita Ave. is some of our more troublesome area; police patrol; street maintenance due to heavy use and hillside slides, loss of guard rails, etc., fire danger, due to brush, etc. The items used for expense have been averages and have not been weighted by reason of the above difficulties. The matter of isolation from other Sierra Madre properties plus difficult area was considered by the Planning Commission. This economic report has not considered the City-School boundary problem which has previously been reported to the City Council and was also considered by the Planning Commission."

It was the vote of the Council to move toward de-annexation which will follow.

## Northwestern Alumni To Honor Prexy

On Sunday, Feb. 24, the Northwestern University Alumni Club of Southern California will honor visiting Northwestern University President, Dr. J. Roscoe Miller, at a reception and dinner. This will be Dr. and Mrs. Miller's first visit to the West Coast since 1959.

The reception will be held at 4:30 p.m. and immediately followed by the dinner at 6 p.m., both to be held at the University Club, 614 S. Hope St., Los Angeles. Dr. Miller will present a talk and film reporting on the unique campus development and expansion program. Further information may be obtained by contacting Richard L. Carey, Alumni president, EL 5-6172.

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## Should Water Rates Be Increased; Major Question

At the last regular meeting of the City Council, one of the most important reports and summaries was given to the Press and to all members of the Council.

This report, consisting of 12 pages, was a ten-year study of water fund expenses and revenues, and was to have been reviewed at the meeting of February 12, but insufficient time postponed the report until February 26.

The major points of this report are "How to determine future costs and in-

## Squadron 19 In Five Day Search

Members of the Sierra Madre Squadron 19 of the Civil Air Patrol participated in the 5 day search for Dr. Francis W. Paul, 44, and his 20 year old son, Douglas Paul. Sierra Madre's Squadron spent more than 250 man hours on the search which ended Monday when the bodies of Dr. Paul and his son were found in the twisted wreckage of their Piper Apache in the desert northeast of Palmdale.

A second search is now underway for a single-engine two-seater plane carrying Peter Young, 26, a Fresno aircraft firm employee and his wife, Beverly, 21. The search was launched just a short time after the locating of Dr. Paul.

The Civil Air Patrol said the search for the plane carrying Mr. and Mrs. Young was centered in the mountains.

The couple left Ontario Airport Sunday after a weekend visit with friends in nearby Arlington, and were to arrive in Fresno a short time later.

They were reported missing after their plane failed to arrive at Fresno.

## Sierra Madre Tennis Club News

by Nicky Owen

The Junior Division of the Sierra Madre Tennis Club was formed on Feb. 3, at a meeting held at Frank Green's Music For Everyone, 54 W. Sierra Madre Blvd.

After Frank Green explained that the object of the Junior Division Club was to promote interest in tennis among junior Sierra Madrans, the meeting elected the following officers:

President, Rosemary Wittig; vice president, Richard Daubin; treasurer, Noel Chase; secretary, Nicky Owen.

It was agreed to hold a junior club meeting on the first and third Sundays of each month at 4 p.m.

At the meeting on February 17, with Rosemary Wittig, presiding, and 20 members in attendance, it was voted that annual subscription for members of the junior division would be \$2.50 14 to 18 years of age and \$1 14 and under. Dues are payable at once to Noel Chase.

It was agreed to establish a round-robin ladder to commence after the next Junior Division meeting, which will be held at Frank Green's store on Sunday, March 3 at 4 p.m. It is hoped that all junior Sierra Madrans interested in tennis will attend this meeting.

It is proposed to hold a Junior Tournament very

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WEATHER			
	High	Low	Prec.
Feb. 13	81	51	.78
Feb. 14	69	50	
Feb. 15	70	50	
Feb. 16	72	52	
Feb. 17	66	48	
Feb. 18	74	46	
Feb. 19	74	50	
Season total rainfall	6.72"		
Year ago to date	23.31"		

Year ago to date

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## Hills Church Has

Welcome To  
YOUTH  
SUNDAY!

**Shepherd  
of the Hills**  
LUTHERAN CHURCH  
33 E. Sierra Madre Blvd.

9 a.m. Sunday School  
10:10 a.m. Worship  
YOUTH SUNDAY  
"Never Forget  
To Live"  
Pastor Ray E. Hansen

"Never Forget to Live" will be the theme of Youth Sunday February 24, at Shepherd of the Hills Lutheran Church, 33 E. Sierra Madre Blvd., Sierra Madre. Seventeen young people will conduct the service at 10:10 a.m.

Leading the worship will be John Heimbruch Sierra Madre Scripture readings will be given by the Deris twins Ron and Don of Arcadia and by Miss Carol McDonald Sierra Madre.

Highlight of the day will be the one-minute sermonettes and prayers by these youths: "Never Forget to Live," Carol Hansen, Hastings Ranch; "I've Got a Secret," Donald Erickson, Sierra Madre; "A New Firing Line," Eloise Sewell, Arcadia; "Keep Thinking," Bruce

## Youth Sunday

Peters, Arcadia; "Whose Little Dog Are You?" Carol McDonald; "The Long Effort to Live," Don Deris; "Chin Up," Shirley Bowman, San Gabriel.

"A Lamp Unto Our Path," Ron Deris; "The Secret Service," Sherry Wenger, Pasadena; "The World Is Mine," Nancy Sewell, Arcadia; "Sullen Saints," Bruce Holst, Sierra Madre; "The Sign of the Pig," Christine Hansen, Hastings Ranch; "Magic Carpets and Seven League Boots," Cynthia Schnell, Sierra Madre; "The Smallest Church in the World," John Deaderick, Hastings Ranch; "Necessities," Lory Distad, Temple City, and "A Company of Angry Women," Emily Wendt, Arcadia.

The youths will use the freewill offering toward a gift for the new church being completed at 7 W. Foot-hill Blvd., Arcadia.

The Chancel Choir will offer the anthem, "Give Ear, O Lord, Unto My Prayer" by Drozdof.

The closing prayer will be by Mr. Henry R. Nelson, Arcadia, one of the Luther League's advisors, along with Mr. and Mrs. Jack (Mary) Dace of Sierra Madre. Pastor Ray E. Hansen will give the benediction.

Members and friends are welcome. Sunday School at 9 a.m. precedes Youth Sunday. A nursery for babies and small children is provided during the service.

## Lesson-Sermon Sunday, Feb. 24

The divine source of man's intelligence will be the subject of the Lesson-Sermon entitled "Mind" to be heard at Christian Science church services this Sunday.

From the Bible this passage will be read (James 1:5): "If any of you lack wisdom, let him ask of God, that giveth to all men liberally, and upbraideth not; and it shall be given him." Correlative readings from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include this sentence (p. 506): "Spirit, God, gathers unformed thoughts into their proper channels, and unfolds these thoughts, even as He opens the petals of a holy purpose in order that the purpose may appear."

The Golden Text is from Proverbs (3:5): "Trust in the Lord with all thine heart; and lean not unto thine own understanding."

## Ascension Tidings

St. Anne's Altar Guild of the Church of the Ascension is sponsoring its second annual Shrove Tuesday Pancake Supper and Mardi Gras on Tuesday, February 26, in the Parish Hall.

Reservations may be made now with Mrs. Warren White, EL 5-6307, for either the 6:30 or 7:30 p.m. serving.

Members of the Altar Guild, costumed as Alice in Wonderland playing cards, will act as waitresses. Mrs. Helen Perrin and Mrs. Ralph Meeder are in charge of the decorations. "Cascarones," the brilliantly-dyed, confetti-stuffed, egg shells, will be sold; these are a special favorite with the children.

Entertainment for the evening will be provided by Al Foxton's "New Orleans Nine Less Six." Mr. Otho Lord will reign as King Mardi Gras.

Proceeds from the supper and Mardi Gras will go towards new Eucharistic Apointments.

The church's solemn penitential season of Lent will begin on Wednesday, February 27, Ash Wednesday, so called because of the blessed ashes that are imposed upon the congregation on that day.

Ashes from last Palm Sunday's palm branches and crosses which have been burned and blessed will be imposed following the 6:30 and 9 a.m. Masses on that day.

A Day of Intercessory Prayer before the Blessed Sacrament, will be held Monday, February 25, from 9:30 a.m. until 4 p.m. Members of the parish are committing themselves to half-hour watches during the day.

Washington's Birthday, Friday, February 22, will be a holiday for students of Ascension Parish Day School, as announced by Sister Noel, C.S.M., principal. Today is the last day to get in grease for the school's grease drive, sponsored by the Parents' Club. Mr. John Torrey is president of the Parents' Club.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

## Lee Shippey Writes On Negro

He took so much B-2, B-4 And such his vim to save That since he passed B-26 He simply can't B-have.

When it took a small army of deputy marshals to prevent riots at the University of Mississippi this column predicted that within ten years after integration was established some Negro athlete would win a football game for Ole Miss and all the students, white and black, would cheer as wildly as USC and UCLA students do when a Negro athlete wins for their schools, and at crowds at professional games, all the way from Boston to San Diego, including those in Dallas and Houston, do when a Negro athlete plays brilliantly for their team.

And now comes news that the University of Maryland has recruited a promising Negro player for the football team and the coach at a university in Georgia has announced that he will do the same. I can remember when Jackie Robinson was the first Negro in big league baseball, but what would the Dodgers and the Giants, among others, do without them now? The simple fact is that when a man performs just as you prayed he would in any crisis you cheer and honor him, no matter what his color, and sport has done more to prove that to us than have all the sermons and platitudes.

The thing our Legislature should remember when considering a Purity in Elections law is that unless something is done to lower the costs of elections, we will soon face a time when only the very rich or those with great financial backing can afford to run for office—and persons so elected find ways to repay themselves or those who supplied the funds. Already in many parts of our land we should revise the boast, "Any American boy has a chance to be President." "Any American boy who can raise \$20,000 in backing has a chance to run for Assemblyman." I do not agree with those who urge that contributions to political parties be deductible and that supporters of any party should tax themselves a few dollars to support it, for the great danger is that our campaign funds are already far too large. And the bigger they are the more they attract those who stoop to devious methods. Sixty years ago Teddy Roosevelt urged that the state pay certain expenses for all candidates for office, so that each could present his case to the voters, and strictly forbid or limit all other campaign expenses. Such laws are far more necessary now than they were then, for then a man of moderate means could afford to run for office. Today, in California, it costs around \$1,000,000 to run for Governor.

## Bethany Church Participating

Bethany Church of Sierra Madre is participating in the Crown City Crusade in Pasadena, starting, hursday Feb. 21 through Feb. 24. The evangelistic services are being sponsored by the Pasadena Association of Evangelical. Rev. Joe Blinco, associate evangelist for the Billy Graham Evangelistic Association, will be the main speaker. Mr. Blinco conducted a week long crusade at Bethany Church in July of 1962. His British background and broad experience in conducting meetings throughout the world well qualifies him to conduct such a crusade as is being conducted this week.

The evening meetings will be held at the Lake Avenue Congregational Church in Pasadena at 7:30 p.m. and the Sunday afternoon meeting will be conducted in the Pasadena College Auditorium at 3 p.m., Feb. 24. Rev. Raymond C. Ortland, pastor of the Lake Avenue Church is chairman of the Crusade and Dr. Robert N. Schaper of Bethany Church is vice chairman. The public is cordially invited to attend these outstanding meetings. Excellent music will be provided by the various church choirs throughout the meetings.

## All Youth Service To Be Held Feb. 22

The Foothill Jewish Temple-Center, 212 N. Lima St., Sierra Madre, will hold an all-youth service on Friday evening, February 22. Leonard Zanville, vice president of the United Synagogue region, will be guest speaker at this United Synagogue Sabbath. Services will start promptly at 8:15 p.m.

Cantor Solomon Edelman will sing traditional synagogue music, accompanied by the augmented choir. Hosts for the Oneg Shabbat, social and refreshment hour following the services, will be Mr. and Mrs. Sol Green of Arcadia. The Youth Group will present a sociodrama during the Oneg Shabbat. Everyone is cordially invited to attend.

nor, U.S. Senator or any important state office. If political races were like foot-races, with rivals running under fair and equal conditions, the better man would be much surer of victory.

## Free Estimate Connect Sewer

House Connection to Property Line  
Labor and Material  
For Complete Prices Call  
SIERRA MADRE PLUMBING CO.  
15 Kersting Court  
355-7272



# Semi Annual Clearance OF MEN'S SHOES Starts 10 a.m. FRIDAY, FEB. 22

Outstanding values in nationally advertised brands, in a wide range of styles and colors . . . Including such famous names as . . .

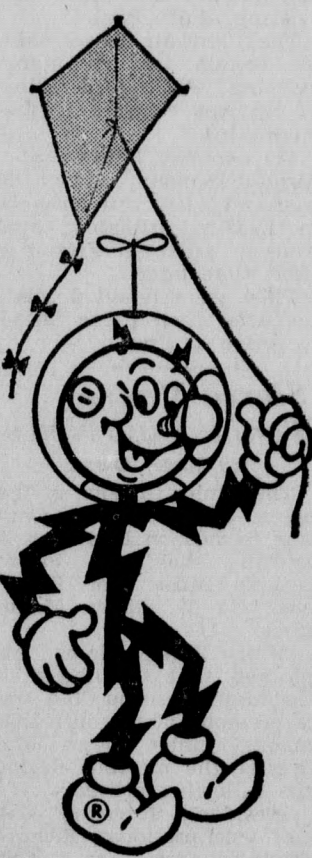
Roblee  
Pedwin  
Nunn-Bush  
Keds . . .  
House Slippers  
and Socks for Men

All at 1/3 OFF Reg. Price

SIERRA MADRE BLVD.  
FOOTHILL BLVD.  
**harold's**  
927 N. MICHILLINDA

Upper Hastings Ranch  
Shopping Center  
in Pasadena . . .

Hours: 10 a.m. to 6 p.m.  
Fridays during sale to 9 p.m.



## Kite Safety and fun checklist for earthboys

Launching Pad—Open field away from overhead wires.  
During Countdown—Make sure kite has no metal parts.  
Ground Control—Dry cotton string only (never wire or metallic).  
Crash Procedure—Abandon kite immediately if it catches in any wires!

**SCE**  
Southern California Edison

✦ FAITH LUTHERAN CHURCH ✦  
The Lutheran Church—Missouri Synod  
845 HASTINGS RANCH DRIVE — ARMIN W. HESSE, PASTOR  
9:15 — SUNDAY SCHOOL & RIBLE DEPARTMENTS  
8:00 & 10:30 — SUNDAY WORSHIP SERVICES  
Sermon: "The Submission of Christ"  
6:30 & 7:45 — ASH WEDNESDAY EVENING SERVICES  
A CHRISTIAN WELCOME TO YOU!

**First Church of Christ, Scientist**  
186 W. HIGHLAND AVE., SIERRA MADRE  
Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 . . . 9:30 A.M.  
Wednesday Testimonial Meetings . . . 8:00 P.M.  
"Soul"  
READING ROOM, 22 N. BALDWIN AVE.  
Daily Except Sundays and Holidays . . . 12-5 P.M.  
Saturday . . . 10-5 P.M.

FRIDAY EVENING SERVICES AT  
**TEMPLE BETH DAVID**  
9677 E. LONGDEN AVENUE, TEMPLE CITY  
are conducted by Rabbi Camillus Angel, D.D.  
Other fine services available: High Holy Day, Adult Education,  
Sunday School and Youth Programs

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor  
9:30 a.m.—Sunday School  
11:00 a.m.—Worship Hour  
6:00 p.m.—Christian Endeavor  
Primary through High School  
7:00 p.m.—Evening Service  
8:30 p.m.—Ambassador Christian Endeavor (college)

**Santa Anita Church of Religious Science**  
226 W. Colorado Blvd., Arcadia HL 6-8206  
DR. ETHEL BARNHART, Minister  
Sunday, February 24, 9:00 and 11:00 A.M.  
"THE FEELING OF ADEQUACY"  
Junior Church 9 A.M. Youth Activity 7:30 P.M.  
Meditation Hour, Wednesday 10:30 A.M.  
Dial-for-Prayer, day or night HI 7-6162

**THE METHODIST CHURCH**  
Michillinda and Sierra Madre Blvd  
  
Rev. Clinton W. Svengel, Pastor  
"Let's Celebrate Lent!"  
Service at 9:30 and 11 a.m.  
Sunday School 9:30 a.m.  
Child Care during Church

**EPISCOPAL  
Church of the Ascension**  
N. Baldwin at Laurel  
Rev. Harley Gibbs Smith, Jr., Rector  
Rev. James H. Miller, Assistant Priest  
Rev. Stephen Green, Assisting  
SUNDAYS  
7:30 a.m.—Low Mass  
8:40 a.m.—Morning Prayer  
9:00 a.m.—Children's Mass, Church School  
Classes, Episcopal Young Church-men, Adult Information Class.  
10:30 a.m.—Sung Mass and Sermon.  
Coffee Hour.

**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"  
Church Service 9:30 and 11:00  
"The Dilemma of Goodness"  
Church School, 9:30; Child Care, 11:00  
Niner Fellowship 4 P.M. Junior & Senior High, 7  
Rev. George W. Lindsay, preaching

ANOTHER  
**Royal**  
CLEANING SPECIAL  
SWEATERS WOOL ROBES  
**75** C ea Men's, Ladies', Child's  
**2 for \$1.39**  
In Multiples of 2, 4, 6, 8.  
**The Royal** OFFER GOOD ONLY FEB. 18 THRU MAR. 9 SYcamore 6-4311 MUr-ray 1-6412 ZEnith 6431  
AT OUR DRIVE-IN 443 S. RAYMOND AVE.  
HASTINGS RANCH SHOPPING CENTER OFFICE  
OR TELEPHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE  
PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT



# Springtime



becomes you . . .  
new and exciting  
arrivals  
from one of  
our well-  
known  
makers . . .  
in colors  
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this chic  
ensemble  
from . . .

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in sizes 8 thru 16  
the sweater 36-38-40  
We show just one  
ensemble from our  
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of Majestic stylings  
in our  
Spring Collection . . .

It pays to keep

### Gullett & Harris

in mind . . .  
in sierra madre EL 5-1017

## Carol Lauder Becomes Bride of Mr. Pierre Bayard De Volo, Feb. 9



MRS. PIERRE BAYARD DE VOLO  
... Nee Miss Carol Louise Lauder

In a beautiful setting before two, seven candle candelabra with bowl arrangements on either side of center, Miss Carol Louise Lauder of Pasadena, became the bride of Pierre Bayard De Volo, on Feb. 9 at 2 p.m. in the Sierra Madre Congregational Church in the presence of 200 guests. The Rev. George Lindsay officiated at the impressive ceremony with Mrs. Jean Patterson as the organist.

Miss Lauder, daughter of Mr. and Mrs. James W. Lauder of Fullerton, Calif., was given in marriage by her father, and chose her sister, Mrs. William Empey of Santa Monica, as her matron of honor.

The bride was lovely in a creation of white peare de soie with white lace bodice embroidered with pearls, full length sleeves, scoop-neck, white veil held by a pearl crown. She carried a bridal bouquet made of orchids and elegance carnations.

Mrs. Daniel Gesick, Altadena; Miss Mary McWade of Sierra Madre, and Miss Sandra Swanson of Alhambra, all close friends of the bride, were the bridesmaids and complimented the bride in royal blue sheaths with matching hats and carried white gladiolus and carnations in bouquets, with royal blue netting.

## The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever listened to people planning their wardrobes for spring, summer, fall or winter?

In Missouri or the New England states that makes sense, but after 20 years in Sierra Madre I can't help but smile to myself. The month of May here is often not our gayest but our grayest month; sometimes downright cold.

SINCE TRUDIE at the Plaza Shop is keeping her so-called "winter line" on sale (some of those beautiful garments are actually below cost) I can tell the difference between women who have lived in Southern California for several years and those who are newcomers.

Those buying the finest bargains are those who know the weather here pays no attention to the seasonal calendar as figured back East. These smart women are those who will advise you to carry a sweater in your car on a hot summer's day if you are not returning home until evening.

IN SOUTHERN California you may have "June in January" and February is usually one of our most beautiful months. But clip this to your calendar just for fun; see if we're wrong: In May and even early June you'll be wishing for sweaters and flannels most of the time.

APRIL? Out here April can do anything. So can the Plaza Shop, of course, but where's my real, red-hot, fast-selling commercial? Don't ask me!

"Ask Trudie"  
THE PLAZA SHOP  
Dresses — Sportswear  
39 East Montecito  
ELgin 6-1495

## WHAT IS "BAHA'I"?

For information and free literature, write Sierra Madre Baha'i Group, P.O. Box 504-C, Sierra Madre



## ... Social and Club Activities ...

### Officers Installed For Sierra Guild of Children's Hospital Feb. 20

Installation of officers highlighted the meeting of Sierra Guild of Children's Hospital's regular and associate members when they convened Feb. 20 at 10:30 a.m. in the Arcadia home of Mrs. Albert Richmond. Mrs. James Frazer and Mrs. Wayne Jones assisted the hostess.

Mrs. H. C. Tumilty, former Guild president, conducted installation rites.

Guest speaker was William Simon, Los Angeles director of the Federal Bureau of Investigation.

Mrs. Howard Garrison has been re-elected to serve a second term as president. Other officers are: Mrs. Charles Coffyn, vice president; Mrs. Albert Richmond, recording secretary; Mrs. Charles Terry, corresponding secretary, and Mrs. Hugh J. Scarborough, treasurer.

Sierra Guild members have been active during the past year in their fund-raising efforts for Children's Hospital in Los Angeles, their many projects including co-sponsorship, with Monrovia and San Gabriel Guilds, of the All-Arabian Horse Show, held in late May at Santa Anita Race Track, Arcadia, and a recent "Florentine Festa" dinner-nance at the Arcadia Elk's Lodge.

The group also maintains a booth at the annual Children's Hospital Doll Fair at Marlborough School in Los Angeles each November. Last year, they introduced their new gourmet delight,

"Sierra Sauce." Associate members at the same time presented their original "Buttons 'N Bows" stationery, produced by them in workshops throughout the year.

All Sierra Guild members assisted Arcadia and Sierra Madre Community Chests in their annual drive for funds each October.

Mrs. Garrison has been a member of Sierra Guild for five years, and is also a member of Country Cousins of Casa Colina, for whom she handled publicity for the past three years. She is also on the membership roster of the Arcadians. During the past year, she accepted the publicity assignment for the Arcadia Community Chest's city-wide drive.

### Panhellenic Ass'n Final Workshop

Pasadena Area Panhellenic Association will hold its final workshop of the year on Thursday, Feb. 28, at 10 a.m. at the home of Mrs. Fred Lindvall, 1224 Arden Rd., San Marino. A short business meeting will be conducted by Mrs. Charles Martin, president.

At the coffee hour preceding the meeting, hostesses will be Kappa Kappa Gamma, Phi Mu and Pi Beta Phi.

### Kay Long and Wayne Morris Wed At Afternoon Rites Feb. 17

MR. AND MRS. WAYNE NEWTON MORRIS  
... Nee Kay Ann Long

Miss Kay Ann Long and Mr. Wayne Newton Morris were wed Sunday, Feb. 17 at 3 o'clock in a ceremony performed by Rev. George Lindsay in the Sierra Madre Congregational Church before 125 guests. A reception for the wedding party and guests was held at the church following the ceremony.

The bride is the daughter of Mr. and Mrs. Raymond N. Long of 330 Manzanita Ave., and her husband is the son of Mr. and Mrs. Linden Morris of 61 Olive St.

The newly wedded Mrs. Morris wore a full length gown of sil organza over nylon tulle with alencon applique. Her silk illusion veil was held by a crown of seed pearls and she carried a bridal bouquet of white carnations and stephanotis.

The bride's maid of honor, Miss Josie Hicks and the bridesmaid, Miss Lynn Dee Morris, sister of the bridegroom each wore ballerina length gowns of ice blue satin and wore headresses of matching blue net. They carried nosegays of white carnations caught with blue net. Karen Nasa, flower girl and Ernie Nash, ring bearer of Sun Valley are cousins of the bride. Diane Wickham, another cousin of the bride took care of the guest book during the reception.

Curt Gookin of Los Angeles, cousin of the bridegroom, served him as best man. Bruce Gookin, another cousin of the bridegroom, of West Covina, Fred Petersen of San Gabriel, and Rex Long, brother of the bride, were ushers.

To complete the family circle, the bride's maternal grandparents and paternal grandmother were present who are Mr. and Mrs. Ernest C. Nash of Lancaster and Mrs. William Long of Sierra Madre and the bridegroom's maternal grandparents and paternal grandmother, Mr. and Mrs. R. E. Gookin of Los Angeles and Mrs. J. N. Morris of Corvallis, Oregon, were also at the wedding.

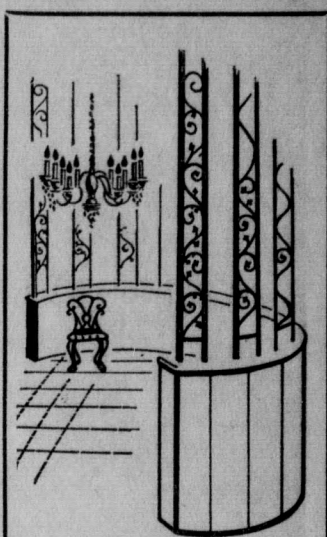
The bride attended Sierra Madre Elementary School, Marshall Jr. High, Pasadena High School and graduated from Pasadena City College. She is employed at the Pacific Telephone Company in Glendale. The bridegroom attended Pasadena High School and graduated from Pasadena City College. He spent two years in the Navy and was two years in Japan. He is now mnager of the P.

Members of the Altadena No. 417 Toastmasters Club are staging the entire program at the dinner meeting of the Men's Club, to be held at the Trinity Presbyterian Church in Pasadena on Thursday, February 28, at 6:45 p.m.

During the dinner, the Toastmasters will give several 2-minute extemporaneous talks on subjects called out by Men's Club members. For the main program, they have scheduled four 7-minute speeches. Two of the talks will be humorous, one will be on "Habits of Listening," and the other will be on "How to Remove Tension, Worry and Fears." A critique will follow the presentations.

A home-cooked dinner will be served by the Women's Guild. Reservations may be made by calling the church office (EL 5-1135) or Horace Ray (EL 5-1301).

Thursday, Feb. 21, 1963  
SIERRA MADRE NEWS-3



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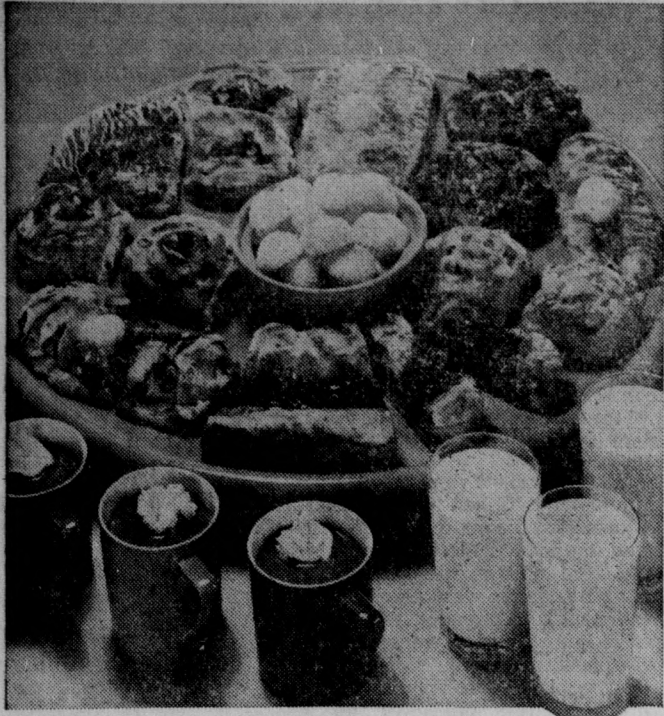
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Attention, Housewives!

## Ralphs Grocery Gives Tips To Tempt the Palate

It's a great day in the morning or at noon or at night when you offer your family or guests their choice of prepared sweet rolls which have built-in mouth watering goodness as well as super market shelf convenience.

Certain well known Southern California chain stores now are offering customers a selection of world famous rolls prepared in their own bakery, one which is as sparkling clean as your home kitchen. Quality control that would be hard to duplicate assures you that only the freshest and purest of ingredients have been skillfully and artfully combined into these sweet yeast concoctions.

When you offer your guest just one type of coffee cake, it can be delicious and satisfying, but when you present your guests with a variety of rolls and say, "Take your choice," you are catering to the most selective of tastes. It proves that you are a thoughtful and considerate hostess.

Many smart homemakers have simplified their entertaining by replacing the traditional ladies' luncheon by serving instead, hot chocolate milk, milk or coffee and a tray of these satisfying rolls to committees or club groups. The bachelor host, too, can take advantage of this convenient comment-evoking food offered by our better food markets.

Leftovers? If there are any, you can, without waste, simply freeze any assortment you wish. Wrap them individually and visibly in transparent saran. Seal tightly, and at a moment's notice, you'll be ready to offer hospitality easily again.

With more and more people finding creative outlets in the kitchen, there has been a revival of serving some of the nicer but more time consuming foods. Butter balls make an especially nice accompaniment to an assortment of sweet rolls and for special meals, they are well worth the time expended. Here's how to make them.

1/4 pound Ralphs butter  
1 pair butter ball paddles  
Have butter at a workable consistency—not refrigerator cold or bread spreading soft. Cut each cube into half inch slices. Cut each slice into quarters. With your fingers work the butter quarters into balls. Dip butter paddles into boiling water and then into cold water. Place the individual butter ball between the paddles. Deftly move the paddles back and forth in a criss-cross fashion to obtain the traditional design. Place finished butter balls on a chilled plate in the refrigerator until serving time.

### Founders Day Party Feb. 25

There is to be a Founders Day Birthday Party at the Sierra Madre School on Monday, February 25, at 8 p.m. A very entertaining program has been planned by the chairman, Mrs. Claude Brown.

One of the highlights of the evening will be the awarding of Life Memberships. Mrs. William (Myrt) Waite is in charge of this.

All members of the community are invited to attend this PTA meeting, as well as the members.

Nominations for next year's officers will be made.

### Mrs. Rosen Entertains At Buffet Dinner

Mrs. Louis J. (Helen) Rosen entertained at a buffet dinner at her home at 255 N. Lima St. Saturday evening, January 26, for 25 relatives and friends to honor her son, Gerald M. Hollander, who was in Sierra Madre to spend the weekend with his mother and step-father.

Mr. Hollander, who attended Los Angeles schools and is a graduate of USC, is an engineer and director of Mechanical Structural Service, Office of Construction, for the Veterans' Administration with headquarters in Washington, D.C.

## Mt. Alverno Guild Members To Have Day of Fun

Fun and some side-splitting laughs are in store for Mt. Alverno Guild members next Wednesday, Feb. 27, when they meet for lunch at St. Rita parish in Sierra Madre. The cause of this merriment? Miss Jan Muddock's hilarious "Fashion Satire," a lively and informative commentary on the dos and don'ts of style. Miss Muddock has appeared many times before women's clubs and on television with her sprightly presentations. She has also worked as a photographer's model.

Luncheon will be served at noon, it was announced by Mrs. Richard Loel, meeting hostess. Her assistants are Mrs. Julie Cogorno, Mrs. William Cracknell, Mrs. John Englert, and Mrs. Earl F. Schneider.

Also on the agenda is planning for the "Wedding Bells" home tour the Guild will give April 19. The tour will benefit the Motherhouse of the Sisters of St. Francis, who conduct many schools in the Los Angeles Archdiocese.

A gift of silverware has been donated to the Guild and will be on display at the meeting.

### AAUW Members To Hear National President Feb. 27

Dr. Anna L. Rose Hawkes, president of the American Association of University Women, will be the honored guest and speaker at an Inter-Branch dinner meeting of the Orange County and Los Angeles County branches on Wednesday, Feb. 27. Dr. Hawkes will be in California for the AAUW State Division Workshop at Santa Rosa on March 1 and 2.

Upon the invitation of the Montebello Branch, she is coming to Southern California for this inter-branch meeting to be held at a restaurant in Pico Rivera. Arcadia will be one of the seven hostess branches.

Dr. Hawkes has been a member of the U.S. Advisory Commission on Education since 1954. She is the author of many articles in the field of education. She was co-author of the book entitled "Ability in Relation to School Progress" in 1933, and of "Art Experiment in Responsible Learning" in 1939. In 1945 she published "Through the Dean's Open Door." She now resides in Orleans, Vt. Dr. Hawkes, a dynamic and stimulating speaker, will share her broad experience as president of the American Association of University Women at this meeting.

### Farewell Tea For Mrs. Channel

A farewell tea honoring Mrs. Edgar Channel of Monrovia, retiring president of the Home Board of the British Home, 647 Manzanita, Sierra Madre, was held in the assembly hall at 5 p.m., Friday, February 8.

Mrs. Claire Lawson was in charge of arrangements. A gift of a planter was presented to Mrs. Channel by Miss Brown, oldest member of the Home. Mrs. Channel also was given an orchid corsage by the guests of the Home. Decorations for the affair were contributed by Mrs. Mae Walters.

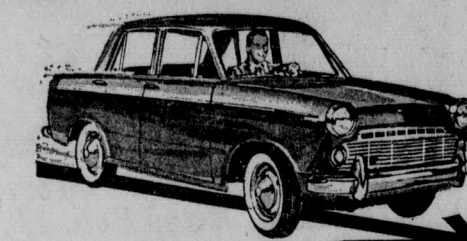
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NEXT WEEK Salad Fork, Reg. 90¢  
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COMPLETE YOUR SET IN 5 SHORT WEEKS! THIS PLAN WILL CONTINUE FOR 3 (5 WEEK EACH) PERIODS TO ALLOW COMPLETION OF EVEN THE LARGEST SETS.  
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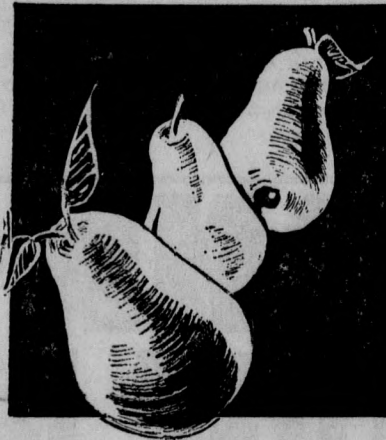
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Thursday, Feb. 21, 1963

SIERRA MADRE NEWS-5

**Vella Views**

By  
Toni Maurin

SYcamore 7-9634

"My child would never do that!" Have you ever had to eat such foolish words? I am sure there are very few parents who have not had their child or children do the unexpected at one time or another, if they would only admit it. The good things we are always willing to talk about, but the mistakes or acts of poor judgment we would just as soon not even think about.

We can't always know what Johnny or Jane is doing, and we certainly try to anticipate and rear them with the insight of adults, but it takes time and patience. I bring this up at this time due to an accident that occurred in this area last week because of a childish prank.

One of our young men on the hill was driving down Sierra Madre Villa one evening around 7 or so when suddenly he lost control of the car because some young pranksters threw either a cherry bomb or a firecracker in his car. He rolled with that car to the point that his safety belt was snapped in two. Had he not had that safety belt, I might be writing an obituary. These young pranksters, I am sure, had no intentions of causing an accident—they just didn't think.

This is not the first time that a car has been literally attacked and bombarded. There have been several incidents, not quite so serious, but several, none the less. I am sure Mr. and Mrs. Phil Saurenman didn't think it was very funny when they saw their son, Hugh, and his car, and realized how fortunate he was to have escaped with minor injuries. Not very funny at all. But think what a burden of guilt the pranksters could have borne had the accident more serious, and how we as parents would feel had the guilty party been one of our children.

Perhaps the parents of the pranksters will never know that their child was involved in any way, but there is not one among us who would not help his children by discussing this accident and the possible consequences. Anyone's child have been the culprit, and by the same token, anyone's child or family could have been the victim!

And so to lighter things—Mrs. Julie Cowley and Mrs. Kathy Johnson were co-hostesses recently at a stork shower honoring Mrs. Mike (Liz) Enright. Her baby is due at the end of March. For a table decoration, the hostesses created a nursery tree effectively decorated with miniature nursery items attached with blue satin ribbon. At the bottom sweetly nestled in a cloud of blue tulle they had placed a tiny infant. For refreshments they served coffee and an aptly decorated cake. The guests were Mrs. Karen Andrews, Miss Lynn Kaufhold, Mrs. Mary Cowan, Mrs. Irma Enright, Miss Katherine Enright, Mrs. Lois Cowley, Mrs. Eugene (Jeane) Stelzer (the maternal grandmother-to-be), Mrs. Ruth Press, Mrs. Bonnie Johnston, Mrs. Bev. Shane, Mrs.

Cheryl Woodley, Mrs. Linda Silverthorne and Mrs. Toodle Eckman.

Lower Hastings' loss is Sierra Madre Villa's gain. Mr. and Mrs. Warren (Nita) Bacon have moved into their fabulous home at 1980 Sierra Madre Villa. Their children are: Lea Anne, age 17; Jennifer, age 14; Warren Jr., 13, and Joan, who is 8.

Their home is a contemporary modern built on several levels to fit the terrain. Their living room suspends over the arroyo and affords a breath-taking view. As yet they are unfurnished. Nita said that they both have definite tastes and have a lot of agreeing to do. However, I don't think they will be in this state too long inasmuch as Mr. Bacon is president, owner and designer of the Allen Keith Furniture Co., Inc., in the City of Industry. Both are intensely interested in the furnishing as well as sharing a mutual interest in golfing. Sounds like a good combination, doesn't it?

Last Saturday they were the honorees of a housewarming party given by Mrs. John Hedrick and Mrs. David Zinsmeyer. The guests came armed with all of the wherewithall for an entire cocktail and dinner party, plus a lovely gift for the Bacons. The Bacons in turn made apt signs all over the house to signify what would eventually be placed in what position and let the guests use their imagination as to the effect that will be created.

Those invited were Mr. and Mrs. William Lansill, Mr. and Mrs. Joseph Cummins, Mr. and Mrs. William Caldecott, Mr. and Mrs. Edward Barnes, Mr. and Mrs. Gordon Hydes, Mr. and Mrs. Blair Hydes, Mr. and Mrs. Jack Horne, Mr. and Mrs. Arthur Mann, Mr. and Mrs. Jay David, Mr. and Mrs. Jay David, Mr. and Mrs. Harold Sweet, Mr. and Mrs. Phil Shepard, Mr. and Mrs. Charles Day, Mr. and Mrs. Ed McKenzie, Mr. and Mrs. Ed Specht and Mr. and Mrs. Henry Koontz.

On the recovery list up this way is Mr. W. C. (Terry) Dunning, who sustained a concussion and a whip-lashed spine in an auto accident last month. Although still very uncomfortable and in a neck harness, he is beginning to feel better.

Lest you think I've forgotten, I want to wish you each and every one a happy George Washington's birthday, and if you are going to take advantage of the long weekend with a jaunt on the highways, drive carefully. I can't afford to lose any readers!

**Dorothy Parker At Jewish Temple**

Miss Dorothy Parker, a literary great for more than two score years, will sparkle a program offered by the Library Committee of the Pasadena Jewish Temple. Center, 1434 N. Altadena Dr., Pasadena, on Sunday, Feb. 24, at 8:15 p.m.

Dr. George Feinstein, Pasadena City College instructor and book reviewer,

**Senior Citizens Report**

The Senior Citizens and guests met at the Parkhouse on February 16. Mrs. Olsen brought camellias to decorate the tables and coffee was served. The annual officers were elected: president, Mr. Symonds; first vice president, Mrs. Singleton; second vice president, Mrs. Bullock; recording secretary, Roy Pickett; corresponding secretary Mrs. Bunch; treasurer, Mr. Olsen; membership, Mrs. Olsen; publicity, Mrs. Graves; executive board; Mrs. Nourse, Mrs. Bunch, Mrs. Eppard; program, Mrs. Symonds. It was decided that the first Saturday of the month should be devoted to cards, etc., the second to games, the third to entertainment, the fourth to home talent.

A highlight of the meeting was the donation by Mrs. Blyfield of a beautiful card table and others were promised. Hay Dawson from the Park and Recreation department gave a talk.

A membership of \$1 a year will entitle the group to many things free or at reduced prices and it may be possible for them to go on many bus trips to points of interest by joining up with Senior Citizens from nearby towns as it takes 40 people to fill a bus for a reduced price.

Under the enthusiastic leadership of Mrs. Symonds, games were played and much enjoyed by all.

Dr. Pease played the piano to accompany an enjoyable afternoon of song.

In order to eliminate the dishwashing chore members are asked to bring their own cups for coffee in the future.

**Second Lecture**

The Creative Arts Group announces that the second in the series of illustrated art lecture s by Jae Carmichael, entitled "Contemporary Painting on the West Coast," will deal with artists in the Seattle-Northwest area. This lecture will be held at the Arcadia Assistance League Building, 100 S. Santa Anita Ave., Arcadia, at 8 p.m.

Reservations may be made by calling Mrs. Paul Campion at EL 5-9729.

**Claud Rhodus Sr. Passes Away**

Claud S. Rhodus Sr., who had lived in Sierra Madre since 1947, passed away in St. Vincent's Hospital Feb. 19 after a lengthy illness. He is survived by his wife, Mrs. Mildred Rhodus, three sons, Claud T. Rhodus Jr. of Covina, William Rhodus of Duarte and Gary Rhodus of Sierra Madre; four brothers, Linn Rhodus of Altadena, D. O. Rhodus of Whittier, Ernest and Allen Rhodus of Kansas City, Missouri.

Services will be held in the Chapel at Rose Hills Mortuary in Whittier on Saturday, Feb. 23 at 2:30 p.m. Rites will be conducted by the Masonic Lodge of Pasadena.

will introduce the speaker. Under the chairmanship of Mrs. Sigmund Jaffe, the library committee has arranged this evening for the purpose of raising funds for the purchase of needed children's books for the library.

A social hour will follow, hosted by Mrs. Toby Feinstein and the library committee. Tickets and information are available at the temple office, SY 8-1161.

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## Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Mr. Evans:

By all means let us take advantage of a real bargain! Enclosed is our check for \$3 which will put us almost three years ahead!

May we congratulate you on a very interesting and enjoyable paper, but in particular on "Carrot Top." Wouldn't miss the pithy, pungent comments and observations for anything.

Also—a nice "do" for our daughter's announcement.

Sincerely  
"Toni" (Mrs. W. N.) Evans  
Editor's Note: Thanks a million. I truthfully swear no relationship... but what else could an Evans say.

Dear Sir:

Your headline and remarks about a lecture to be given by a Florence F. Lyons mentioned in your paper of February 14 shocked me—then I reached the end of the article and saw it was to be sponsored by something called the Average Citizen Group. Obviously, the name implies mediocrity, commonplace, middle and compromise. So that probably accounts for their representing a speaker who still believes (from your article I gather as much) in super nationalism and opposes a one world governing body. But what accounts for your biased reporting?

Yours truly,

TRUDY LEVY.

Editor's Note: I certainly cannot win 'em all... My biased reporting is generally recognized when I try to penetrate a "closed mind" glad to hear from you, thought you had laid down your scalpel.

Dear Mr. Evans:

Not long ago American Trucking Association pronounced railroads "over the hill" on their way out. When Association of American Railroad President Daniel P. Loomis entered the Detroit Lion's Den of motordom recently he did not beg mercy for a dying industry. Instead, he challenged the beneficiaries of government-provided highways and waterways to come out from under their "umbrella rates," bulk commodity and agricultural exemptions from regulation, and compete on a cost of service basis for the shipper's benefit.

Mr. Loomis cited auto transport. A few years ago trucks emptied the railroads' automobile box cars. Rail multiple-deck rack cars recaptured this traffic in spite of loud walls by trucksters. It appears that the demise of the Iron Horse was grossly exaggerated! Teamsters and bargers are singing a different tune. Their competitive effort is directed not at economy service, but at Congressional lobbies.

Their interests are best served by the inequitable transport regulation, taxation and subsidization status quo. In the interest of fair play and preservation of private enterprise, they must not be allowed to thwart enactment of Presi-

dent Kennedy's inspired transportation message of April, 1962.

Very respectfully,  
K. FRITZ SCHUMACHER,  
Former Santa Fe "Rail"

Dear Sir:

Many people in this city are bothered with telephone calls and when you get there, there is no one on the line. I wish you could put a short notice in your paper about this. If you are alone in the house, sometimes it is inconvenient to answer, and maddening to think that children, sometimes, are allowed to make calls, and think it funny. Back east, they could trace calls, and people were told that if it happened again they would have their phone removed. Can't you impress people with the idea that children should not be allowed to be pests? I consider it ill-mannered.

MRS. A. E. CUSHING.  
Editor's Note: This is your notice, but children are funny... when they think they have your attention, their action is doubled. Patience will get you through this period... and this period is nothing compared to what the telephone system just passed through via the children route.

Dear Mr. Evans:

I wish to express our appreciation to you, Mrs. Emily Morzov and Mrs. Marge Rowley, for your article in the February 7 issue of the Sierra Madre News entitled "It's Elementary—Schools, That Is!"

The story reporting your visit to four of our elementary schools—Sierra Madre, Sierra Mesa, Eugene Field and Don Benito—is one of the finest reports of its kind that I have seen in a long time. The writers really caught the spirit of the sound elementary program being handled by creative teachers and principals. We were glad, too, that the story pointed out that with all the things going on, the visitors noted that "we found ourselves with the amazing realization that the children were all so interested in their work that they simply did not notice us."

This article on our schools was a real service to the parents and citizens in the Sierra Madre-East Pasadena area. Please feel free to call me whenever I can be of assistance in providing information about our schools.

Sincerely yours,  
ROBERT E. JENKINS,  
Superintendent of Schools.  
Editor's Note: This sort of letter probably will cost me a raise. Congratulations, girls... it was a job well done.

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## FLOURNOY REPORT

by Assemblyman  
Houston I. Flournoy  
49TH ASSEMBLY DISTRICT

With the recent presentation of his \$3.2 billion financial message to the Legislature, once again it became apparent that Governor Brown is straining to maintain the illusion of a balanced budget.

Just a year ago the state's precarious financial position was well illustrated by the governor's resort to bond financing of expenditures traditionally paid out of current income.

This year's proposal for an advanced deadline on bank, corporate and personal incomes, and an overlapping taxation the general public in 1964, are both advocated to keep the state out of the "red" as we embark on our heaviest spending program in history.

Here is the way these proposals work:  
By requiring all taxes to be paid in full by April 15 this year, the state will collect an additional \$117.5 million in the coming fiscal year.

In 1964, the taxpayer, already committed to pay his 1963 taxes by April of that year, will also find himself in the midst of paying a withholding tax during the

same year. A 25 per cent forgiveness clause notwithstanding, he will be paying one and three quarters years' taxes during 1964 with the state gaining an early \$96.2 million to cover the cost of its burgeoning expenses.

In all fairness, it would appear that the present system which permits payment of taxes a full calendar year after they are incurred is unreasonable. Advancement of the tax deadline therefore seems equitable.

However, when the governor proposes through the installation of withholding tax to practically double taxes in 1964, this is only an illusory conformity with his pledge of no increase in taxes.

It becomes apparent that since the budgets of the next two years depend on two successive one-shot boosts in revenue, our basic problem of keeping expenses within our revenue has merely been postponed, not solved.

### Holiday Events At Santa Anita

The drama, thrills and color that have always been associated with the \$145,000-guaranteed Santa Anita Handicap as one of the world's great sport spectacles since 1934 will have a special set-up this season. It's 26th running on Saturday will be ushered in by the Washington's Birthday celebration on Friday at the Arcadia track when the \$25,000 Santa Barbara Handicap for fillies and mares on the hillside-infield turf course will be presented.

The holiday will be an incentive to attract even a greater turn-out of racing fans from all parts of the country and abroad than in former years. The record attendance of 83,800 for the 1948 Big 'Cap will not likely be matched but favorable weather would assure exceeding last season's 48,705. First of the nine races will start at 1 p.m. as usual, but gates to the park will open at 10:30 a.m., one-half hour earlier than customary to provide for the orderly handling of the crowd.

A new time of 4:30 to 5 p.m. for the live broadcast over CBS-TV Coast network (Channel 2, local outlet) will prevail for the Santa Anita Handicap and also the \$100,000 Santa Anita Derby on March 2 and the \$100,000 Santa Juan Capistrano marathon on grass on March 9.

### Red Cross To Offer Free Swim Courses

A weekly average of more than 120 Americans will lose their lives in the water this year. This is the prediction my Mrs. William M. Waite, water safety chairman of the Sierra Madre Red Cross Branch.

The great majority of the 6,400 to 6,500 annual drownings, she said, occur among persons using the water for recreation. "Most of these could have been prevented if the victims of swimming and boating accidents and their companions had known better what to do," she declared.

Mrs. Waite urged residents of this area to enroll in the free Red Cross courses in senior life saving and in water safety instruction which will begin Feb. 26 from 7 to 10 p.m. at the Pasadena High School pool, 2925 E. Sierra Madre Boulevard, and continue for several weeks.

All classes will be free and certificates will be issued to those with passing grades. Anyone wishing to enroll in these courses should do so as soon as possible. To register or to obtain additional information, call Mrs. Waite at EL 5-0101 or the Red Cross Chapter House in Pasadena at SY 6-9141, extension 31.

### Open Meeting of S.M. Demos Feb. 25

Dr. Ralph Richardson, president of the Los Angeles City Board of Education will speak at an open meeting of the Sierra Madre Democratic Club on Monday, Feb. 25. Dr. Richardson's talk, entitled "Dollars and Scholars," will begin at 8:30 p.m. in the cafeteria of the Sierra Mesa School, 160 N. Cahon Ave., Sierra Madre.

Dr. Richardson's background includes wide experience as a teacher, school administrator, and member of the governor's staff. His discussion of the financial

and other problems facing the California schools promises to be of interest to everyone who is concerned about our educational system.

### Masonic Club Met In Degree Practice

The West Arcadia Masonic Club met at the Odd Fellows Hall at Ivy and Lime, in Monrovia on Feb. 12, at 7:30 p.m. In the absence of the Worshipful Master, Robert G. Swartz who was absent on account of illness, George Gildersleeve presided.

The club engaged in degree practice. They expect to confer a degree in West Covina Lodge, Baldwin Park on Feb. 28.

Mr. Fenwick Warner of Glendora Lodge and Mr. Roscoe Smith, member of a Lodge in Germany, were visitors.

Refreshments were served.

### EVANS FAMILY NOW RESIDENTS HERE

W. N. Evans recently returned to his home office after five years in Wenatchee, Washington, where he supervised the building of the Rocky Beach Dam and powerhouse on the Columbia River. The Evans family are now residents at 1145 E. Grand View Ave., Sierra Madre.

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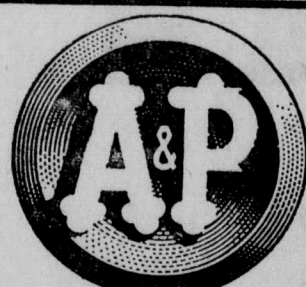
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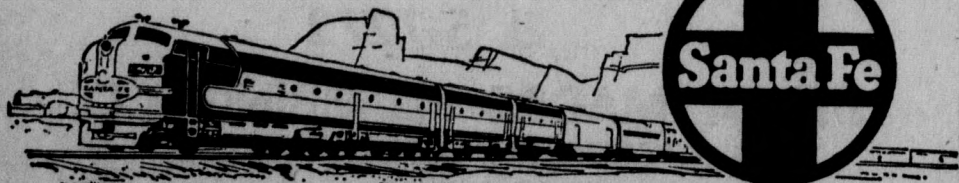
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4 BEDROOMS — 2 1/2 BATHS — BIG FAMILY ROOM Fireplace — carpeting — separate dining room. Lovely patio. Extra large double garage. The extra large paneled family rumpus room has wet bar and bar-BQ. For a big family this home is really a find. Only \$36,500.

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John H. Curtis, Realtor 304 West Sierra Madre Blvd. Evenings EL 5-0996 EL 5-3433

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EXPERT in fittings and alterations. Also new garments made. EL 6-1874

## LOST AND FOUND

LOST, Mon., Feb. 11, Smokey 6 wk. old puppy. Half terrier half miniature boxer. Brown w/blk. curly ears, wht. around mouth and feet. Reward. EL 6-1585. G:2-21

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CARTOP boat, 12', wt. 130 lb., \$145 incl. rack. E. Glanz. Home EL 5-0513. Office, MU 3-3264. E:2-21

USED washing machine Make offer. EL 5-6858 E:2-21tf

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SIERRA MADRE NEWS

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Complete Tax - Accounting - Audit

## Charity Date For Local Hospital

Mrs. Robert E. Summers, Parliamentarian, and Mrs. William Carlson, Mrs. Gilbert Yorba, Mrs. Daniel G. Willis, Mrs. Thomas R. Pickren and Mrs. John M. Senour, directors.

Other members attending with their guests are Mrs. Boyd Biggar, Mrs. Edward Chapman, Mrs. Robert De Weese, Mrs. Ernest Eckstein, Mrs. Lester K. Layton, Mrs. Norman F. Johnson, Mrs. Arthur Maricq, Mrs. Jack Tilley, Mrs. Terry Chambers, Mrs. Charles Louk, Mrs. Robert Herron, Mrs. Walter Nollac, Mrs. Win Harris, Mrs. Herbert Hargraves, Mrs. Walter Matzinger; also Dr. George Col-

## Sierra Madre Tennis

shortly after this meeting. Trophies will be awarded to the various winners of the tournaments planned and Mr. W. J. Owen, president of the Sierra Madre Tennis Club and Mr. Green, secretary, have offered trophies. It is hoped that some of the local merchants may see fit to encourage our junior tennis players in a similar fashion.

## Texas Day

Reservations should be made with Mrs. Cecile Butcher, 442 Cedar Crest Ave., Claremont, California. Call NA. 4-1341, NA. 4-3031, LY. 3-5233 or WH. 1-5554 for further information.

Both members and non-members are invited; so be sure to come and renew UT memories in Texan dress or as you please.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

## S.M. Auxiliary Meets March 1

The third meeting of the recently formed Sierra Madre Auxiliary to the Children's Orthopedic Hospital will be held at the home of Mrs. Perry Brown, 441 N. Sunnyside Ave., Friday, March 1, at 10 a.m.

The group meets for a short coffee get-together and business meeting on the first Friday of each month.

The volunteer auxiliary groups located throughout Los Angeles County devote one, two, four or more days a month to the hospital, working at least five hours a day.

## Serving Aboard USS Kearsarge

Michael S. Sullivan, fireman apprentice, USN, son of Mr. and Mrs. P. C. Sullivan, of 135 Laurel st., Sierra Madre, Calif., is serving aboard the anti-submarine aircraft carrier USS Kearsarge, which was part of the combined force of 20 ships engaged in Exercise Saddle Blanket early in February off the coast of Southern California.

The five-day exercise, held from Feb. 4 through Feb. 8, dealt mainly with anti-submarine warfare training. The operation centered around a fast carrier striking force, with its wide range of detection and

strike capabilities. Cruisers, destroyers, submarines, and logistics ships also were engaged in the operation. The exercise came under the operational command of Commander First Fleet.

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Fresh Lean **GROUND CHUCK 59<sup>¢</sup><sup>lb</sup>**

SMOKED — LEAN LUER'S QUALITY **SLICED BACON . 49<sup>¢</sup><sup>lb</sup>**

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"DANISH CELEBRITY BRAND" CANNED PORK SHOULDER **PICNIC (3 LBS.) HAMS . \$2.19**

COOKED — BONELESS — SKINLESS

HOME MADE BULK **PURE PORK SAUSAGE 49<sup>¢</sup><sup>lb</sup>**

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USDA Choice First 5 Ribs **Prime RIB ROAST 89<sup>¢</sup><sup>lb</sup>**

## Roberts Market

FINEST FOOD PROTECTION

**SARAN WRAP 29<sup>¢</sup><sup>Tax</sup>**

25 Ft. Roll

**Duncan Hines ANGEL FOOD CAKE MIX 49<sup>¢</sup>**

14 1/2-oz. pkg.

**Buitoni CHEESE OR BEEF RAVOLI 29<sup>¢</sup>**

15 3/4-oz. can

**Andersen's PEA SOUP 2 CANS 35<sup>¢</sup>**

**HAWAIIAN PUNCH RED 46-oz. can 3<sup>FOR</sup> \$1.00**

**Sunshine SUGAR HONEY GRAHAMS 29<sup>¢</sup>**

lb. pkg.

**Weston's Vanilla FIG BARS 3<sup>FOR</sup> \$1.00**

lb. pkg.

**Snider's CATSUP 2<sup>FOR</sup> 29<sup>¢</sup>**

14-oz. bottle

**Kern's Pure Strawberry Preserves 39<sup>¢</sup>**

Lge. 20-oz. jar

STOCK-UP ON **FROZEN FOODS**

**DOLE FROZEN JUICES**

PINEAPPLE & ORANGE — PINEAPPLE PINEAPPLE & GRAPEFRUIT — 6-oz. can **5<sup>FOR</sup> \$1.00**

Small select Idaho russet **POTATOES 8 LB. SACK 39<sup>¢</sup>**

**Crisp, fresh CARROTS 2<sup>FOR</sup> 15<sup>¢</sup>**

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**Delicatessen**

FRESH FOODS PREPARED IN OUR KITCHENS DAILY

**Kraft Sliced Cheese 3<sup>FOR</sup> \$1.00**

AMERICAN — SWISS — PIMENTO CHEESE & BACON 8-oz. Pkg.

**Dole Pineapple Chunks 4<sup>FOR</sup> \$1.00**

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**Birds Eye Strawberry Halves 49<sup>¢</sup>**

10-oz. pkg.

Fresh Medium Size **GLOBE ARTICHOKE . . . 10<sup>¢</sup><sup>ea</sup>**

Firm, ripe, **FUERTE AVOCADOS . . 2<sup>FOR</sup> 29<sup>¢</sup>**

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9 ASSORTED

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## Roberts Market

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STORE HOURS



# Editorially Speaking....

## BIBLE THOUGHT FOR THE WEEK

Then the king said to me, For what do you make request? So I prayed to the God of Heaven.—Nehemiah 2:4. — Pray to God at the beginning of all thy works that thou mayest bring them to a good ending.—Xenophone.

## What Next!

What with the marvels of Telstar, and the somewhat quaint debate over digit dialing, the telephone industry has been much in the public eye of late. Now it has come up with another news making idea:

A flat \$1 rate for three minutes of out-of-state long distance conversation. The rate would apply between the hours of 9 p.m. and 4:30 a.m., which would put it in competition with the late, late shows on TV, but that can't be very serious because American Telephone and Telegraph Company figures the reduction would save phone users some \$55 million a year.

Although part of this reduced revenue would be made up by slight increases on certain person-to-person calls, the customer savings still would be an over-all net of about \$30 million. And that, as they say, ain't hay.

As far as we know at the present, this new program will go into effect in April. We have heard smatterings of it from the California Water and Telephone, and they will, of course, make the complete announcement when the plan is ready to go into effect. Likewise with P.T. and T.

Of course, like all good business men, this fact no doubt has been incorporated in the thinking of the Telephone Company; that there are a very large group of people, and they are not all women, who find it impossible to complete any conversation in a short three minutes. In fact I have known several that cannot even end the salutations in this length of time. . . wonder what the cost after the first three minutes?

Interesting as this fiscal factor is, the thought also occurred to me that modern industrial science really is making great strides toward new benefits for mankind. Not only is it making long distance conversation less expensive, it is, by conquering space, making it longer distance, as well.

My one prayer is "I live long enough to see what will happen next."

## Whoa! Lawmakers

The G.O.P. rumor mill is percolating with "reliable" reports that former Senator William F. Knowland is a likely candidate against incumbent Clair Engle to win back the seat he surrendered in 1958 to run unsuccessfully for Governor.

Both Republicans and Democrats, equally hard pressed for campaign funds in the face of constantly rising costs, are reported by Washington sources to be in agreement on a proposed \$100 income tax deduction for gifts to political campaigns.

It would seem to me that this sort of legislation may make a few redfaced lawmakers, when only recently it was reported that the administration, in its proposed tax cut, made the statement that donations would have to go by the boards, in their "no deductions" rider on the reduction bill.

Schools, colleges, churches and organizations dependent upon charity drives, and donations for their existence, would in this event be cut to ribbons, should donors not be allowed deductions for these contributions.

I can imagine, and see the sloop down on the capital, should the lawmakers, instigate a law that would pave the way for abuse and unnecessary spending when it comes to campaigning, and using the old phrase "it's deductible." Let's nail this one to the wall, drop a note to our Senator and Representative and say "nice try boys but you have gone far enough. Let's take care of our schools, churches and organizations first, then we will talk about your troubles."

## Form Of Discrimination

Henry J. Taylor, in a column dealing with some of the built-in inequities in the federal income tax system, wrote: "When a corporation's profit is paid in dividends, it is taxed twice, once when the enterprise earns it and again when the owner receives it. This tax abuse is applied against no other form of organization in our country or against any other citizens except shareowners."

"We hear so much about discrimination. We hear little about this flagrant discrimination at the expense of an unorganized minority: The 18 million shareowners in the nation."

A minority which is 18 million strong, even in a nation of some 180 million people, is a sizeable one by any standard. But the injustice done to all these people is, in a way, the least of the matter. The real losers are the rest of us — who would benefit, in one fashion or another, if the huge sums of money confiscated by the double taxation of which Mr. Taylor writes, were available for investment, spending, building — all of the actions and enterprises which create business and employment, and, of no small importance, also create fresh sources of tax revenue.

The new Congress, dealing at length as it must with problems of tax reform, should think this over.

## Sierra Madre News

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers  
Peggy L. Evans }  
Jack Kennedy ..... Advertising and Merchandising Manager  
Eloise Parker ..... Classified Advertising Manager  
Martha Sharp ..... Society Editor  
Frederic Schweppe ..... Plant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.  
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

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## Freedom At Any Price

by Henry V. Witty

Our objective distrust of Communism is constantly being massaged with a pink, soothing salve which is being applied daily through the mass media to allay any fear we might harbor concerning internal Communist subversion.

A report recently issued by FBI Director J. Edgar Hoover certainly indicates the hypnotic effect of this treatment on the American people.

Mr. Hoover says: "Probably more Americans saw and heard a self-avowed member of the Communist Party, U.S.A., in fiscal 1962, than in the preceding ten years." Mr. Hoover continues, "Unquestionably, the party unleashed one of the most intensive propaganda campaigns in its history. On academic campuses alone there were 48 speeches of this category heard by 43,000 students between October and June of 1962." The FBI Chief pointed out that "the prime objective was to create the new image of the party — an image which connotes respectability, legitimacy as a liberal political faction, and freedom from foreign dictates."

This Federal Bureau of Investigation report well indicates the softening-up process which is being assisted by well meaning groups. Thus, a platform is being provided from which those individuals who seek to liquidate us can inject their insidious propaganda into the American stream of thought.

The following was published by Young Americans for Freedom of Fort Wayne, Indiana and is a rather cryptic, poetic forecast directed to those mothers who believe it to be quite ridiculous to make such a fuss over the sale of Communist slave-labor goods on the local scene:

"The Bullet That Killed Your Son"

We trade iron ore for canned Polish Ham; The slave-farmers starve while our Uncle Sam Settles back to enjoy the Communist roast, As the ore arrives at the Polish Coast.

Our State Dept. encourages this trade, So, eat up, my Son, it's a cheaper priced grade; It's inspected by men from a Communist land Who started the war in South Viet Nam.

They fashioned a bullet from that iron ore; And to stop it your son is called to the corps. "Killed in action" reads the brief telegram; Correction — "Killed in your kitchen by a Polish ham."

As you undoubtedly have noticed, the new, five-cent stamp portrays George Washington and replaces James Monroe. The presence of the author of the now defunct "Monroe Doctrine" on our most popular postage stamp would most certainly have been a disturbing reminder to many discerning Americans of the resulting Cuban mess.

Tom Anderson of Farm and Ranch gives us the definition of a "Super Patriot" — "that's anybody who believed prior to 7 p.m. Oct. 22, 1962, that we should blockade Cuba."

A reader of "Freedom At Any Price" asked this columnist the other day why the facts reported and discussed in this column were so pessimistic.

The reply given her was in the form of another question — If "Freedom At Any Price" gave a factual report on the Cuban situation, do you believe this report should be optimistic?

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According to "Pan American Headlines," "The mystery of who is financing the Communist regime of Cheddi Jagan in British Guiana has been solved. The 'angel' is Romulo Betancourt, President of Venezuela."

"The closely guarded secret leaked out in a statement made in Panama City by Arturo Briceno, Betancourt's Ambassador to Panama. . . Briceno said that 'Betancourt has financed Jagan's career for a long period of time.'" This should cause some of "Foxy" Betancourt's liberal backers in Washington to do a little soul searching.

Raymond Moley summed it up this way — "Liberals are not knaves. They are naive. They are delinquent. They are deluded. They are not wicked. They are witless. They are not pro-Communist. They merely believe communism can be killed with kindness, money and appeasement."

## Hermit of The Sierra Madre



The Hermit has met Carrot Top . . . and on firm and solid ground . . . the conclusion being that there are always three sides to all issues.

The right side  
The wrong side  
The unnecessary side  
Some people say that the Hermit has retired back to his cave to study Dale Carnegie's book "How To Win Friends and Influence People."

Never, is indeed a long time, but some people feel that the Series of the Hermit has been concluded.

## CARROT TOP



any authorities on the subject?

—CT—  
Back to income taxes . . . There's a new excitement about paying taxes in these days when you never know what country your money is going to.

—CT—  
Charley Louk, that's our hardworking Postmaster, and I have not had much time for idle conversation, with the Christmas rush, increase in postage and all, but the other morning we did have a couple of minutes over a cup of coffee.

—CT—  
Charley was one of those "Last of the Big Spenders . . . Kiwanians, to you," who spent some time in Las Vegas . . . for convention purposes last fall.

—CT—  
Charley seemed perplexed this particular morning and when I asked him what his problem might be, this was his answer:

—CT—  
"You know, Bob . . . on that trip to Vegas . . . I can remember back in Kansas the day when folks used to make their own clothes on spinning wheels . . . Now they lose their shirts on them." How true, Charley, how true.

—CT—  
In closing this column for this week I wish to make this statement: Should you miss your hometown newspaper for a couple of weeks, you're liable to find out later that the City of Sierra Madre has survived a crisis you didn't even know existed. And, you can always spot a well-informed man . . . his views are the same as yours . . . See you around, I hope, I hope, I hope.

## 'YOUR CITY AND MINE'

### 'HELP MY HOUSE IS ON FIRE'

No more terrifying moment occurs in life than that which occurs when a fire starts in a home. Let's examine what you should do and what the police and fire units will do.

If you read last week's article you will have discussed as a family what to do wherever you are in the house, gone over the best escape route from each room and maybe even practiced going out a window or crawling out on your stomach. Remember, doing is learning and learning may mean life saving.

Now the real thing is happening. Step by step, what should you do.

First, get everyone out of the house and make sure they stay out. Don't go back for money, pets, valuables or other items less important than your life.

Second, call the fire department and clearly give your name and address. If you are sure of the extent of the fire, relay this information, but don't underestimate the fire. It can get out of hand in a hurry.

Third, send some one out to the street so that the police and fire units can be met and guided to the exact location of the fire.

Fourth, if you can safely do so, put some water on the fire with a garden hose, again keeping in mind that safety is the first requirement.

Meanwhile, what is the police and fire unit doing. When your call comes in, it immediately goes out to the police cars on patrol and they will respond to the address. If there is someone trapped in the house, tell them when they arrive so that they can take proper action. The general duty of the police will be to control traffic and to make sure the fire units can get in, so they will not enter the building unless someone's life is actually in danger.

Your call also has been relayed by direct radio to the pickup tank trucks of the Fire Chief and Fire Marshal and to the homes or places of business of the 30 members of the Volunteer Fire Dept. They will be told the correct address and all those except the engineers (fire truck operators) will proceed directly to the fire. The men who operate the trucks go to the station and bring the necessary equipment.

The city fire horn has also been sounded by now, alerting the firemen not at their radios of the fire. They generally proceed to the station and then go out with the equipment. The horn also notifies the citizens on the road and particularly near the fire station to watch out for the men and equipment.

How long has it been from receipt of your call until all the men and equipment are on the way? Usually, less than two minutes during the day and three to four minutes at night.

Next week: Home and outside inspections.

## OUT OF THE COBWEBS

February 12, 1962

Miss Dorothy Wark of Sierra Madre and Mr. Charles J. Allen of Monrovia surprised a large circle of friends on Saturday by driving to San Bernardino where they procured a marriage license and were promptly married by J. B. Kavanaugh. The romance is the result of association beginning in the service of the Southern Counties Gas Company. The bride is cashier of the Sierra Madre office and the bridegroom is in charge of the automotive equipment of the district.

The bride is the daughter of Mr. and Mrs. Robert J. Wark, who were well known in Vancouver, B.C., before coming to Sierra Madre, where Mrs. Wark has made her home at 367 N. Adams St. Mr. Wark's business requires that he still spend most of his time in Vancouver.

Mr. and Mrs. Allen are making their home in Monrovia on North Canyon Ave.

Mrs. J. G. Morrow of Los Angeles is a guest at the home of Mr. and Mrs. Fletcher H. White this week.

Mrs. Edna Yerxa has returned to Sierra Madre to reside while making assessments in this territory. She has spent several months in Hollywood.

February 12, 1937

A wedding of interest to many Sierra Madreans was announced this week when Lester Haines Fennel was united in marriage to Miss Jeannette Veronica Fucillo, daughter of Anthony Fucillo, of San Francisco. The ceremony was performed Saturday afternoon at St. Mary's Cathedral in San Francisco with only close relatives and friends of the bride and bridegroom present. Mr. Fennel is the son of Mrs. Estelle Fennel, former owner of the giant Wistaria estate, and is associated with the Pan-American Airways as meteorologist, making test flights in and out of Alameda in his capacity as weather forecaster for the airline.

Mr. and Mrs. H. M. Proctor of Laguna Beach spent Tuesday visiting the latter's parents, former Mayor and Mrs. C. W. Jones, 49 E. Alameda St.

Miss Ruth Wheeling, who received her degree at UCLA last week is spending several days with her parents, Mr. and Mrs. Albert Wheeling, 101 E. Sierra Madre Blvd.

Mrs. Hallie Hogan, 90 S. Michillinda Blvd., had as her guest Monday, her sister, Mrs. Velma Whittier of Los Angeles.

Friday, February 13, 1947

Elsie Ann Ward of the advertising staff of the News left Thursday for an extended Eastern trip. Her destination will be for a visit with her aunt and uncle, Dr. and Mrs. Rockell M. Kempton at Saginaw, Michigan, and with friends in Miami, Fla. Miss Ward will return in June.

Thursday, Feb. 21, 1963 SIERRA MADRE NEWS—9

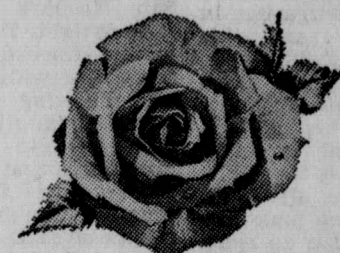
## YWCA Friendship Luncheon Feb. 26

The fifth annual YWCA Friendship Luncheon to be held this year in the Vines Room of the Huntington Sheraton Hotel, Tuesday, Feb. 26, will feature a talk on Pierre Auguste Renoir by Jean Renoir. With Monet, Degas, Cezanne, and others, he led the right to free French painters from the rigid formalism then exerting a strange hold on mid-century painting. The well-known soloist, Anne Greene, will sing French songs.

The luncheon is set for noon, at \$5 per person. Checks may be mailed to the YWCA, 78 N. Marengo Ave., Pasadena. Reservations close Saturday, Feb. 23.

Mrs. William Dixon is general chairman, assisted by members of the membership committee headed by Mrs. Frank Butterworth.

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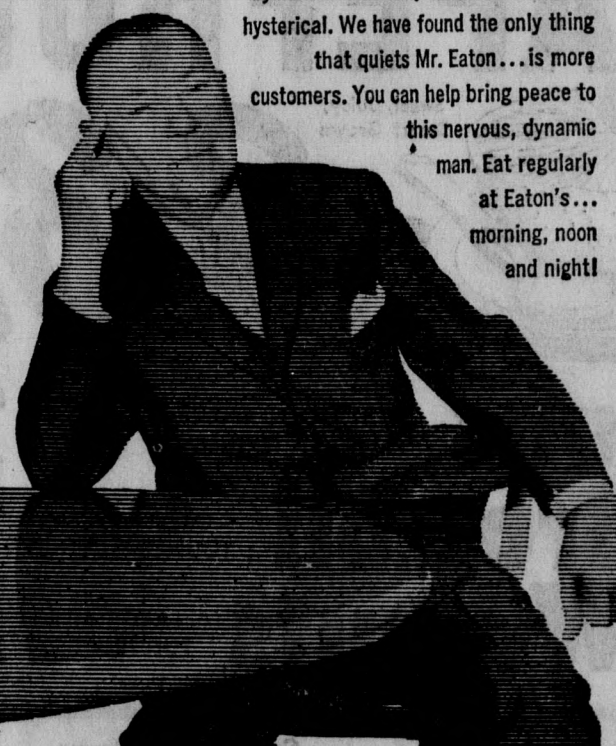
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## SM Women's Club

The Sierra Madre Woman's Club will have its reciprocity tea on Wednesday, February 27, at 2 o'clock in the afternoon at the clubhouse. President Mrs. Edna Barkman has sent invitations for the tea to 24 presidents of the Verdugo District.

The tea table will be decorated in a patriotic motif. Miss Madeline Murphy and Mrs. Glenna Oliver will pour.

## Recepocity Tea

Program Chairman Mrs. A. S. Myers, with the thought that our nation's history is worthy of remembrance and that a brave and gallant task should be told with joy, will introduce Arlene Hofmayer and Kathleen Miller in a refreshing program of American Folk Song.

The hostesses for the tea will be Mrs. Myers and Mrs. A. S. Frey.

## S.M. Awarded Silver Beaver

At the 44th annual meeting of the San Gabriel Valley Council, Boy Scouts of America, held Monday evening, February 11, the Silver Beaver, the highest award the local Boy Scout Council can present to a volunteer for outstanding service to boyhood in the Scouting program, was presented to Marcus Woodward, an active Scouter for 17 years, who has given outstanding leadership to the Council Desert Caravan program. He has been an Assistant Cubmaster, Unit Committeeman, District Commissioner, District Chairman and Council Health and Safety Chairman. Mr. Woodward is currently a member of the Council Board of Directors and Vice Chairman of the Rose Bowl District.

Featured speaker of the evening was John K. Sloan, wearer of a Silver Beaver and Vice President of the Los Angeles Council, Boy Scouts of America.

The Girl Scout Choir of the East San Gabriel Valley presented a well received program of choral numbers.

## Pack 379 Given Awards

Cub Scout Awards for Pack 379 of Field School were given January 11, with Bear Awards of Den 3 going to Peter Alexakis, Bear Badge, and Keith Topits, Gold Arrow. Lion Awards to Den 2, Allen Armour, Lion Badge, Gold and two Silver Arrows; Gary Janlegian, Lion Badge, Gold and Silver Arrows; Bernard Shutman, Lion Badge. Den 1, Mike Lawler, Lion Badge and Silver Arrow.

Awards to Webelos, Den 1, Mike Lawler, Gary Jandegian, Bernard Shutman and Allen Armour, all Webelos Award and Mrs. Elaine Weise's Den 4 won the Inspection Award.

Annual Blue and Gold dinner was held at 6:30 p.m. February 8, at Field School.

Attend the Church of Your Choice This Sunday

## Letters to the Editor . . .

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Sir: Fudge is dead. Fudge would have been two years old on February 24. He was too young to die. Fudge was a beautiful Burmese cat. We love Fudge.

Last Tuesday, February 5, Fudge was hit by a car. We did not know about it. Fudget did not come home on Wednesday. Thursday afternoon he did come home. His right hind leg was very badly injured and he was covered with mud. We took Fudge to the doctor. The doctor said he did not think he could save the leg. On Friday the doctor operated on Fudge and said he definitely could not save his leg. He said the only humane thing to do was to put Fudge to sleep. We love Fudge too much to see him suffer so we had him put to sleep. Today we buried him here at home.

Fudge has a brother, Clawed. Clawed does not understand where Fudge can be. Can we tell Clawed where Fudge is?

The car that hit Fudge was going very fast. We know it was going fast because there are 20 feet of skid marks on the street in front of our house. We often see cars going 50 mph or faster on our street. We live on a side street. What do they do on the boulevards? We cannot help but wonder if we would still have Fudge if we had known that he was hit by a car. We looked for Fudge. We kept calling for him. He did not answer. Perhaps he was unconscious.

We have children living on our street, too. Wasn't it lucky the car did not hit a child? One day a car will hit a child on our street if they keep going so fast. Will the car stop when it hits a child? Fudge was our child.

We tried to teach Fudge not to cross the street. Perhaps he was chasing a butterfly. Isn't that a terrible price to pay just for chasing a butterfly? We think so. Children, too, forget about cars when they are playing. Perhaps if cars went slower they could stop in time when a child or cat is crossing the street.

Sincerely,  
MR. AND MRS. THOMAS C. PEDERSEN.

## Altadena Federal Elects V.P.

The Board of Directors of Altadena Federal Savings and Loan Association recently elected John I. Bolen to a vice presidency of the Association. The announcement, as made by J. E. Webster, president, also concerned the promotion by appointment of other Association officers.

Appointments to new positions with the Association include: G. E. Scott, assistant vice president; J. J. Guinn, assistant vice president; M. G. Parrott, assistant vice president; L. M. Wolf, assistant secretary; L. S. Webster, assistant secretary; F. M. Hobbs, assistant secretary, and E. G. Dudley, assistant secretary. Also included in the announcement was the appointment of M. H. Bloxburg to the position of legal counsel for the Association.

Use the Classified Ads and turn Your Used Merchandise Into Cash

## Hastings Ranch Garden Club Meets Feb. 26

The monthly meeting of the Hastings Ranch Garden Club will be held Tuesday, February 26, at 12 noon, at the home of Mrs. Richard Martin, 3730 Landfair Road, with Mrs. Bob Vincent, co-hostess.

Following dessert and the business meeting, Mrs. Anthony Alfredo, program chairman, will introduce the speaker, Mr. Fred Tschopp of the Department of Water and Power, who will speak on "California Native Plants" and show films on water conservation.

## HELP!

There is an opportunity to assist the high school group of our Sierra Madre Methodist Church (Methodist Youth Fellowship). They are earning funds so as to comprise a work team during Easter week vacation. They will be at Parker, Arizona.

Buy a ticket before or at the door to their "Western Youth Dinner" for 6 p.m. Friday, Feb. 22, at the gym of Congregational Church. There also will be entertainment.

## New Books at Local Library

Dored, Elisabeth. I Loved Tiberius—a novel of ancient Rome. Fielding, Gabriel. The Birthday King—an English author writes of wartime Germany in this fiction work.

Farrell, James T. The Silence of History—the early 20th Century set in the Irish community of Chicago.

O'Hara, Mary. Wyoming Summer—experiences in ranch-life.

Udike, John. The Centaur—a retelling of the myth of Chiron.

Woolfolk, William. My Name Is Morgan—a novel about the movie industry.

Non-Fiction

Clay, John. My Life on the Range.

Fromm Erich. Beyond the chains of illusion; my encounter with Marx and Freud.

Holt, Robert L. Soviet Union, paradox and change.

MacBride, Robert. Civil War Ironclads.

Mayo, Lucy. Communications Handbook for Secretaries.

Variety Music Calvacade: Musical - historical review, 1620-1961—popular music

## Shakespeare Club Honors The State Of California Starting February 26

Since 1940 the Shakespeare Club of Pasadena has set aside one day a year, usually the last Tuesday in February, to honor the state of California.

At the suggestion of the late Mrs. James P. O'Mara, the first of these annual events was staged on February 27, 1940. Speakers on

that occasion were the late poet-laureate of California and author-creator of San Gabriel's "Mission Play," John Steven McGroarty, and Mrs. Marion Parks Partridge and Ralph Bandini. Since then speakers and entertainers have included many of the most outstanding names in the field of California culture.

## Retired Teachers General Meeting

The Pasadena-Foothill Division of the California Retired Teachers Association will hold its general meeting in the Pasadena Public Library, main branch, at 1:30 p.m. February 25. Attention is called to the change of date to the fourth Monday of the month. This time was agreed upon by the board of directors for all future meetings in the Pasadena Public Library, because the lecture room is then available for the entire afternoon.

Mrs. Muriel Helfenbein will offer capsule reviews of several current books.

## Requiem Mass For Joseph Bergien

Joseph J. Bergien, age 86, of 38 Victoria Lane, passed away at a Pasadena sanitarium after a lengthy illness. Joseph was originally from Chilton, Wis., having lived the past 56 years in the state of California, and 50 years of it in Sierra Madre.

He is survived by a sister, Mrs. Minnie Amel of Brotherton, Wisconsin, and two sisters-in-law, Mrs. Margaret Bergien and Mrs. Alice Bergien, both of Sierra Madre.

Requiem Mass was read by the Rev. Thomas Walsh at 9 a.m. on Feb. 14 at St. Rita's Church. Interment was at Resurrection Cemetery, South San Gabriel.

Ripple Mortuary, Sierra Madre, was in charge of arrangements.

published in the United States.

## WHAT IS BAHAI'?

For information and free literature write Sierra Madre Bahai' Group, P.O. Box 594-B, Sierra Madre

Thank You!

MAYOR  
W. WEBSTER  
VANNIER

AND TO

All Sierra Madre Councilmen

including the courtesies shown by City Attorney Martin and City Administrator Bevington.

Your acceptance of rezoning of the lower two thirds of the Lowell Nursery property to R-1-7500 is greatly appreciated by all associates of the Huntington Construction Company.

We Pledge to you a very attractive and well-planned sub-division of 15 homes. Homes that you will indeed be proud to have in the City of Sierra Madre, and purchasers will be proud to own.

Again,  
A million thanks,

Henry V. McNulty,  
President

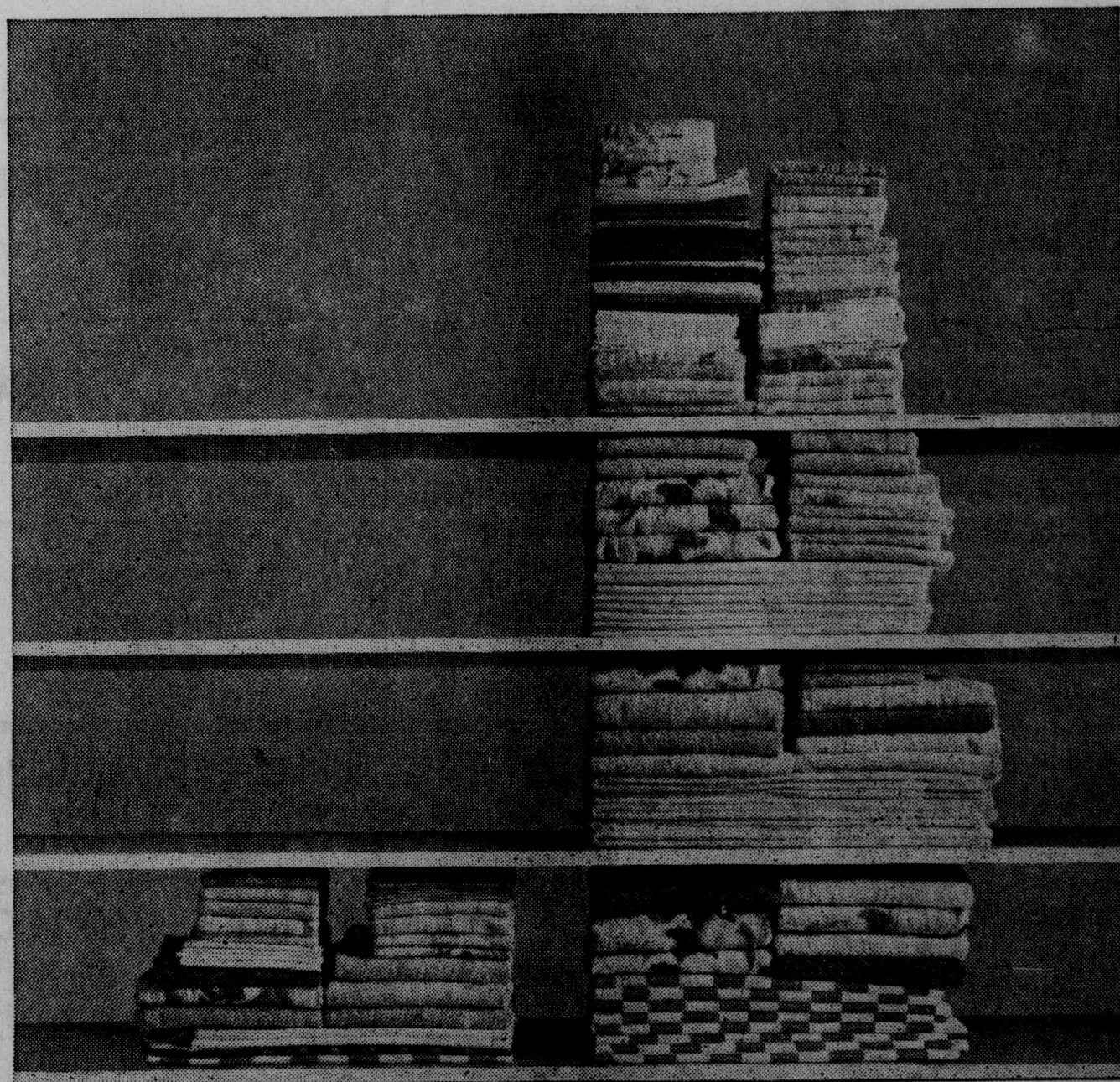
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496 W. Sierra Madre Blvd.

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in 150 minutes

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SOUTHERN COUNTIES GAS COMPANY





## Tax Facts Concerning Los Angeles County As Expressed by Dr. Felix J. Weil Series

### The Case for Publication of Assessment Lists

Almost everything connected with assessment information was shrouded in secrecy under former Assessor Quinn.

This secrecy is what the 1,012,000 voters—over 54.9 per cent of votes cast—wanted abolished when they elected Watson.

Not that Quinn tried to conceal assessment figures. Of course not. An assessor coming to the office was courteously treated and allowed to hunt for the information in the mapbooks.

Often he was helped to find what he sought. But usually the search took hours, more so if another taxpayer was already using that same mapbook.

One could also request one's assessment figures by letter.

But few people used this facility which was not much publicized, and a anyhow available only for one's own assessment figures. And sometimes the answer took a long time.

"Shrouded in secrecy" means: there was no easy way to find one's valuations, and only the long trip for comparing one's assessment with those of others.

Comparable assessment figures were as inaccessible as if stamped TOP SECRET if someone could not afford time out from work.

And actually treated as top secret was information on how assessment figures were arrived at. Usually it took a court order to get an explanation.

The corner of the secrecy veil was lifted by Watson when he announced he would assess at a ratio of 25 per cent of fair market value.

Watson also wants to finish entirely with secrecy by notifying assesses of their new assessments before the July equalization period.

Here he was recently blocked by the board of supervisors. On January 22, by a 3:1 vote (Bonelli, Chace and Hahn v. Debs, with Dorn absent due to illness) they decided to maintain the status quo by refusing to set up the new tax appeals boards and by rejecting notification of assesses.

Legally, the supervisors could have approved notification while turning down the new boards—both are separate, permissive measures.

It is now too late for 1963, under the constitution, for a reconsideration of the vote against the new boards—the next deadline is January 31, 1964.

But notification has no legal deadline. However, unless notification is made at least two weeks before the "first Monday in July" (In 1963: July 1)—or better, four weeks—it won't help the taxpayers.

There are three methods for notification under the Revenue and Taxation code. The first is: postcards mailed only to assesses whose increase exceeds 10 per cent. Seemingly the least expensive, this method is highly undesirable for three reasons:

a. It would be an outright invitation to file petitions for reduction.  
b. How is a taxpayer to know whether "no postcard" means "no increase" or that the card went astray? Result: countless inquiries from cautious assesses. Or angry resentment from those taking "no news" for "good news" and finding out the contrary come their November tax bill.

c. The expense of picking out the "over 10 per cent" assesses might well equal that of postcards to all assesses, as the assessor's computer is not adapted to such use. And even if it were, the foregoing reasons would still make this method inadequate.

The second method is mailing postcards to all assesses.

For this purpose the county's chief administrative officer requested and the supervisors approved in October, 1962, the purchase of additional printing equipment for the computer at a cost of \$153,332.

This appropriation has not yet been committed and will probably not be used for this purpose because Assessor Watson considers this equipment already obsolete for other uses, such as the "normal increase in the work load."

But I consider it part of the first-year cost of mail notices. According to a December 26, 1962, report by the CAO, the annual cost of postcard notices to 1½ million assesses, postage included, would be \$92,519.

The cost of this method would thus amount to \$245,851 the first year and \$92,519 per year thereafter.

The third method—"the most desirable," as Assessor Watson stressed at the January 22 supervisors' meeting—is: newspaper publication of assessment lists.

Its estimated cost is \$352,000 the first year, at the rate of 20 cents per parcel, the price established by the county.

Later it would cost but some \$70,000 a year, as only changes up or down and new additions would have to be listed.

Based on experience, they may be expected to average not over 20 per cent of the 1½ million parcels per year.

Over a span of six years mail notices would thus cost a total of \$708,446 (\$118,074 per year average) and newspaper publication about the same, namely a total of \$702,000 (\$117,000 per year average). Both methods would amount to 6.74 cents per parcel per year.

(For simpler calculation I have assumed in my comparisons that the figure of 1½ million parcels remains unchanged for the next years. This, of course, is not so. But the "normal growth" of the number of parcels averaged over the past three years less than one per cent per year, so that considering it in my calculations would virtually not change my comparison—it would affect both sets of figures in the same proportion, namely about one per cent compounded annually.)

I am not certain the supervisors' stand against notification on January 22 was mainly a question of budgetary considerations. If so, suppose the newspaper publishers would consider spreading payments so that

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Carl B. Wertheim, 518 North Michillinda Avenue, Sierra Madre, California.

Dated January 29, 1963  
(Signature) Carl B. Wertheim  
State of California, Los Angeles County.

On January 29, 1963, before me a Notary Public in and for said State, personally appeared Carl B. Wertheim, known to me to be the person whose name is subscribed to the within instrument and acknowledged he executed the same.

Noren Eaton, Notary Public  
18 N. Baldwin Avenue  
Sierra Madre, California  
Publish Sierra Madre News  
Jan. 31, Feb. 7, 14, 21, 1963

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the cost would not exceed that of mail notices.

In my opinion, the public interest would be better served by the newspaper method than by mail notices which, in turn, would be better than no notices at all.

If newspaper publication could be had at a price not exceeding that of postcard mailing over a number of years, the taxpayers should greatly benefit.

(Please note that I am neither a stockholder or employee of nor otherwise beholden to any community newspaper which might carry the legal ads. I would recommend mail notices if I thought them the better way. Incidentally, I am not connected with the U.S. Post Office, either.)

(Part II will follow)

**6926**  
**NOTICE TO CREDITORS**  
No. 463103

In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of MARVEL HULL, Deceased.

That pursuant to said Agreement the undersigned Tax Collector may issue a tax deed to said City within the first publication and the mailing of this notice, and the right of redemption, unless the property is redeemed before it is sold. For information as to the amount necessary to redeem, provided the right to redeem has not previously been terminated, apply to HAROLD J. OSTLY, Tax Collector, 225 North Hill Street, Los Angeles 12, California. The real property covered by said agreement is all in the County of Los Angeles, State of California, and is described as follows: to-wit:

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Parcel No. 6. Tract No. 2456. Lot 451. Assessed to A. N. & Wilhelmina Marquis.

Parcel No. 7. Tract No. 19415. Lot 66. Assessed to Jack J. Tilley. Dated this 31st day of January, 1963.

HAROLD J. OSTLY,  
Tax Collector  
Publish Sierra Madre News  
January 31, February 7, 14, 1963

**6927**  
**NOTICE OF AGREEMENT TO PURCHASE LANDS DEEDED TO THE STATE FOR DELINQUENT TAXES**  
(Agreement No. 1246)

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No. 463103

In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of MARVEL HULL, Deceased.

That pursuant to said Agreement the undersigned Tax Collector may issue a tax deed to said City within the first publication and the mailing of this notice, and the right of redemption, unless the property is redeemed before it is sold. For information as to the amount necessary to redeem, provided the right to redeem has not previously been terminated, apply to HAROLD J. OSTLY, Tax Collector, 225 North Hill Street, Los Angeles 12, California. The real property covered by said agreement is all in the County of Los Angeles, State of California, and is described as follows: to-wit:

Parcel No. 1. Tract No. 2456. S ½ measured on W and NE lines of Lot 268. Assessed to John Avera.

Parcel No. 2. Tract No. 2456. N ½ measured on W and NE lines of Lot 268. Assessed to John Avera.

Parcel No. 3. Tract No. 2456. Lot 268. Assessed to John Avera.

Parcel No. 4. Tract No. 2456. Lot 432. Assessed to Ronald E. Melandry.

Parcel No. 5. Tract No. 2456. Lot 450. Assessed to A. N. & Wilhelmina Marquis.

Parcel No. 6. Tract No. 2456. Lot 451. Assessed to A. N. & Wilhelmina Marquis.

Parcel No. 7. Tract No. 19415. Lot 66. Assessed to Jack J. Tilley. Dated this 31st day of January, 1963.

HAROLD J. OSTLY,  
Tax Collector  
Publish Sierra Madre News  
January 31, February 7, 14, 1963

**6927**  
**NOTICE OF AGREEMENT TO PURCHASE LANDS DEEDED TO THE STATE FOR DELINQUENT TAXES**  
(Agreement No. 1246)

NOTICE IS HEREBY GIVEN by the undersigned Tax Collector of the County of Los Angeles, State of California, in accordance with the provisions of Chapter 5, Part 6, Division 1 of the Revenue and Taxation Code and the written authorization of the State Controller, as follows:

That an Agreement has been made between the Board of Supervisors of the County of Los Angeles and the City of Sierra Madre and approved by the State Controller of the State of California, to sell to said City under the terms set forth in said Agreement, all of the right, title and interest of the State in and to all of the real property hereinafter described, all of which said property has been deemed to be in the Office of said Board of Supervisors.

That pursuant to said Agreement the undersigned Tax Collector may issue a tax deed to said City within the first publication and the mailing of this notice, and the right of redemption, unless the property is redeemed before it is sold. For information as to the amount necessary to redeem, provided the right to redeem has not previously been terminated, apply to HAROLD J. OSTLY, Tax Collector, 225 North Hill Street, Los Angeles 12, California. The real property covered by said agreement is all in the County of Los Angeles, State of California, and is described as follows: to-wit:

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HAROLD J. OSTLY,  
Tax Collector  
Publish Sierra Madre News  
January 31, February 7, 14, 1963

**6928**  
**NOTICE OF AGREEMENT TO PURCHASE LANDS DEEDED TO THE STATE FOR DELINQUENT TAXES**<